

Nemanjina 6, Belgrade, Serbia
No. 31/2017 of 15.12.2017.

On the 3rd Session of the 6th Convocation of the Management Board of the Serbian Association of Railway Traffic Engineers (SARTE), held on 14th December 2017 in Belgrade, the new was adopted follow:

PRICE LIST FOR ADVERTISING SPACE IN "ŽELEZNICE" (RAILWAYS) JOURNAL

	<u>eur</u>
1. General sponsor of the issue	1,000
2. Cover page 4 (color)	500
3. Cover page 2 (color)	400
4. Cover page 3 (color)	350
5. Inside page (color)	300
6. ½ inside page (color)	200
7. ¼ inside page (color)	100
8. Inside page (black and white)	150
9. ½ inside page (black and white)	100
10. ¼ inside page (black and white)	50

Notes:

- The client shall prepare a graphic design of an advertisement in PDF, JPG, TIFF or PNG format 300 dpi minimum resolution and shall deliver it recorded on electronic medium;
- Price for the clients conducting payment operations in Serbia is charged in dinar countervalue calculated at the National Bank of Serbia average exchange rate on the date of invoicing;
- DIŽS is not a VAT payer;
- It is also possible donations without request to use space in the journal. If a donor agrees, his name and logo can be displayed in the journal.

Rights, benefits and free services for a general sponsor of the issue:

- Logo on the cover page;
- Interviews and/or presentations and/or advertisements on 4 color pages in total;
- 10 copies of the journal.

Rights, benefits and free services for a client ordering an advertisement:

- 3 copies of the journal;
- Discount on total amount for advertising in 2 successive issues..... 5%
- Discount on total amount for advertising in 3 successive issues..... 10%
- Discount on total amount for advertising in 4 successive issues..... 15%

This Price list shall apply from journal issue 63/1, while former Price list SARTE No. 06/2016 of 1st June 2016 will cease to be applicable.



PRESIDENT OF THE ASSOCIATION


Danko Trninić, M.Sc. traffic eng.